



**Seth Lansky**  
**Board Member, Parent Advocate**

A board member since 2006 and currently serving in the role of “Parent Advocate” for the Advisory Board, Seth brings invaluable insight to Horses Help as a parent of one of our riders.

A graduate of the University of Arizona with a bachelor’s in business administration, Seth also offers his experience in marketing and the investment industry.

Since 1990, Seth has served as account manager for Follett Library, contributing to the opening of more than 300 schools and speaking to National audiences about library issues and reading motivation.